



SquashWise®

SQUASHWISE CENTER



**SQUASHWISE IS GOING
PLACES AT THE FORMER
GREYHOUND BUS STATION!**



FEATURES

- 6 singles courts
- 3 classrooms
- Fitness area
- Administrative space for SquashWise operations
- Highly accessible by public transit
- 15+ parking spots
- Community squash model with memberships, tournaments, and events

PROJECT COST

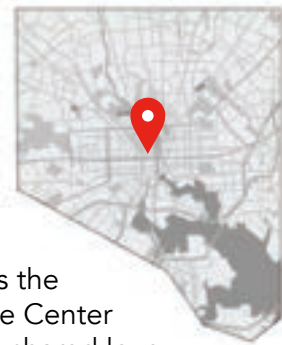
Acquisition
\$2.1M

+ Improvements
\$12.4M

Total **\$14.5M**

A LOCATION TO BUILD COMMUNITY

At our permanent home, SquashWise will achieve its mission of advancing equity in squash and education, and it will be a place where the squash community becomes more welcoming and accessible for all. Centrally located in the Mt. Vernon/Market Center neighborhoods, the site is at the intersection of what many scholars have noted as the "two Baltimores" in a historically divided city. The Center will build relationships and community through a shared love of squash, education, and life opportunity.



CAMPAIGN GOAL
\$14.5 MILLION

TIMELINE



MAY 2021
Acquisition



ONGOING
Capital Campaign



2024- 2025
Improvements



SUMMER 2025
Completion

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SQUASHWISE VALUES IN ACTION



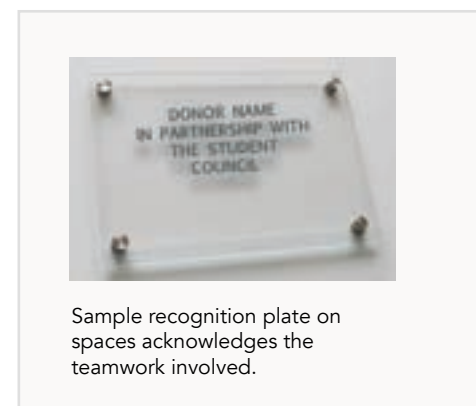
OUR COMMITMENTS

Through the Greyhound Project, SquashWise is continuing our mission to advance equity in squash, education, and personal development. We are committed to:

- ➔ Broadening the reach of squash and expanding our core programming
- ➔ Engaging the power and connections of the SquashWise community in the fundraising process for the building
- ➔ Creating opportunities for economic inclusion and minority participation
- ➔ Involving the SquashWise community in the design of the building
- ➔ Restoring a historic building to its full potential

A NEW APPROACH TO FUNDRAISING: COLLABORATIVE PHILANTHROPY

We are taking a community-centric, collaborative approach to raising funds. Major donors will be paired with key stakeholder groups (such as students or alumni) to form “Councils.” Each Council will advocate for the project and raise funds. Recognizing that generosity is meaningful at all levels, each Council is being challenged to raise 50 donations *of any amount*. Then, the final spaces will be named in partnership. Engaging all SquashWise stakeholders in the fundraising process includes our full team in the creation of the building, and will achieve greater equity, opportunity, and inclusive recognition in philanthropy.



JOIN US IN A NEW FUNDRAISING APPROACH!

Join SquashWise to create a new model of giving. Our mission has always been about partnership, but fundraising often takes a top-down approach. Let's take our values of team, agency, and growth and apply them to how we raise money for our permanent home.

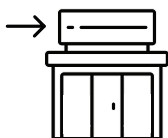
A TRADITIONAL CAMPAIGN...



is structured like a pyramid, with the largest donors at the top.



values dollars above all else.



honors individuals through naming rights based on highest monetary contributions.

LET'S SHIFT THE PARADIGM



OUR NEW CAMPAIGN...



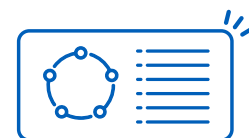
engages donors as a part of a community, and embraces the diverse individuals within it.

WE ENGAGE COMMUNITIES



values teamwork, participation, effort, and dollars equally.

WE GROW PARTICIPATION

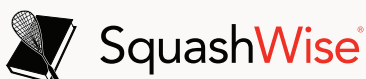


honors key groups in our mission, including students, volunteers, donors, parents, staff, and alumni.

WE RECOGNIZE COLLABORATION



EVERYONE HAS A ROLE TO PLAY



SquashWise®

Where we build community through squash and education.

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